



2019 ANNUAL REPORT

75 YEARS OF SAVING LIVES



MISSION, VISION, AND VALUES

OUR MISSION:

Rescue. Nurture. Adopt. Educate.

OUR VISION:

A future in which all companion animals find responsible, loving homes where they are free from abuse, hunger, fear, and loneliness and receive the care and respect they deserve.

WHAT WE VALUE:

- ▶ The inherent worth of all companion animals.
- ▶ The principles and goals of the no-kill movement, which we've pioneered since our founding in 1944.
- ▶ The richness and complexity of the human-animal bond.
- ▶ The power of humane education, which is the heart of our Mutt-i-grees® Curriculum.
- ▶ Our global network of rescue partners with whom we share our decades of experience and expertise.
- ▶ Innovation, a hallmark of our more than seventy-five years of leadership in animal welfare.
- ▶ The generous support of friends and donors who make our work possible.
- ▶ Honesty, diversity, integrity, transparency, sustainability, and innovation.



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A LETTER FROM THE PRESIDENT



Dear Friend,

Every year when I sit down to write this letter, I say to myself, "Wow. Last year was one of the best years ever." And it's always true, because year after year our innovative programs save and enrich the lives of thousands of homeless animals.

Our no-kill history now spans 75 years, a milestone that we celebrated throughout 2019. The highlight of the year, and one that will impact animal sheltering for decades to come, was the grand opening of Bianca's Furry Friends Feline Adoption Center. This beautiful cage-free facility expands our ability to care for felines of all ages as they await adoption. It's also a powerful example of our commitment to remain a leader in animal sheltering and to maintain our role as the largest no-kill rescue organization in the world.

At the moment, animal rescue is in the midst of a dramatic shift away from traditional models and toward even more enlightened and effective approaches. And once again we're at the forefront. We continue to expand access to affordable, high-quality veterinary care while introducing progressive veterinary services like preventive medicine, wellness plans,

and rehabilitation. We also work diligently with adopters so they can care for their sick pets and never have to face the ugly dilemma of "economic euthanasia."

But rest assured, whether we're rescuing pets from natural disasters or the brutal dog meat trade in Asia or teaching future generations the importance of animal rescue through our Mutt-i-grees® Curriculum, our no-kill ideals will always remain front and center.

Throughout 2019, as we remembered our past, we also set new goals that raise the bar not only for ourselves, but also for the future of animal rescue worldwide. I invite you to learn more about 2019 on the following pages of our Annual Report. Although it's only a snapshot of the year, this report shows how our dedication and vision are moving us closer to a no-kill nation.

You make our achievements possible and our goals attainable. And with your continued support, we'll make every year become the best year ever for animals.

Thank you on behalf of the Mutt-i-grees,

A handwritten signature in black ink that reads "J. John Stevenson". The signature is written in a cursive style.

J. John Stevenson, President

#GET YOUR RESCUE ON[®]

Saving homeless animals and changing the future for all pets takes commitment to a way of life...the rescue way of life!
Now is the time to prove your support for our no-kill mission by joining our #GetYourRescueOn Campaign.



STEP 1: Donate \$25 to North Shore Animal League America and receive your shiny Rescue Tag or Cuff.



STEP 2: Take a selfie wearing your tag or cuff and holding your rescue buddy.



STEP 3: Post the selfie on your social media and ask your friends and followers to repost and join the campaign.



Visit getyourrescueon.org to order.

*Wear your compassion. Share your compassion.
Be the one to change lives.*



A New Era of Matchmaking Magic Begins in Bianca's Furry Friends (BFF) Feline Adoption Center

Within the free roaming cat rooms of the brand-new adoption center, magic is happening. With a stimulating, homey environment, the cats are happy, healthy, and well-socialized in preparation for their adoptions. They're feeling calmer and more confident leading to shorter stays and amazing matchmaking experiences for both cats and adopters.

The bright, sleekly designed rooms with their cat residents are a big hit with the public, too. People enjoy spending time here with our felines. They marvel over the



designs in the different rooms that put the cats' comfort first and allow them to socialize more with other cats and visitors.

"In BFF, the cats are absolutely getting adopted more quickly," stated Dorit Shevach-Shani, Feline Enrichment Manager. "Their acclimation to the adoption center is quicker because they are not in a caged environment. They are now in a space built specifically with the needs of cats in mind. We are seeing our cats thrive because they are able to be their normal cat selves." Cats in small spaces like cages can often be reactive if people approach. In that type of space, they cannot exhibit natural behaviors so you won't see their true personalities. In cage-free rooms the cats can interact with people, but on their own terms and when they're ready.

The new 14,000-square-foot addition to the second floor of our existing adoption center, is also helping us save more lives and not just cats and kittens. It frees up more space on the first floor so we can rescue more dogs and puppies, too. This complex project was the largest expansion in our history — its opening was the culmination of years of fundraising, planning, and designing plus almost two years of construction. It features 12 free-roaming areas, a grooming room, three adoption counseling areas, and a full medical suite (exam rooms, an operating room, and a respiratory/isolation area).

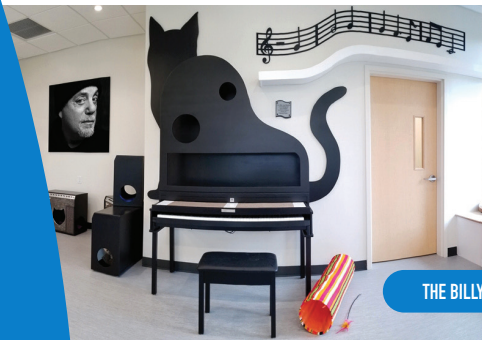
We hosted a special celebration last October for the completion of BFF. Beth and Howard Stern, Billy Joel, and Rachael Ray, were among the many honored guests in attendance. Beth Stern cut the ribbon opening the new feline adoption center.



Billy Joel and his family toured the free-roaming cat rooms dedicated in his honor as a special thank you for generously donating proceeds from his 65th birthday concert to BFF. The rooms feature a piano that plays the Piano Man's greatest hits and several cat walkways and perches designed as New York City landmarks. Then, Beth Stern surprised Rachael Ray by showing her a special cat adoption room dedicated to her in appreciation of her generous support. The Rachael Ray Room features an impressive treetop canopy that allows the cats to walk through the room or take a nap in a cozy corner while high above the ground.

Another cage-less cat adoption room is dedicated to our partnership with Hallmark Channel's Adoption Ever After pet initiative. We support their "Kitten Bowl" and "Cat Bowl" to help educate the public about the many rewards of adopting shelter pets. This bright, colorful, modern room features special shelving throughout that the felines can climb and jump on.

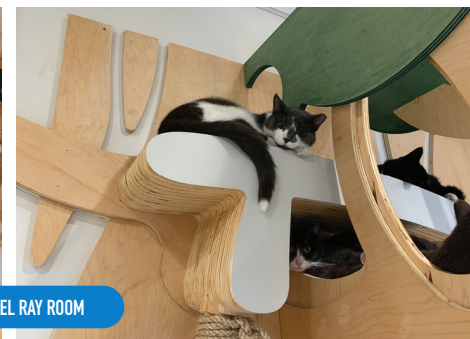
The Alex and Elisabeth Lewyt Charitable Trust nursery allows the public, through a beautiful curved window, to peek at the new moms and their litters, watch the staff bottle feeding



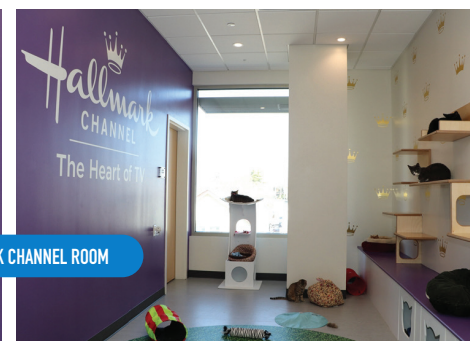
THE BILLY JOEL ROOMS



THE RACHAEL RAY ROOM



THE HALLMARK CHANNEL ROOM



orphan kittens, and view play sessions for older kittens. The Julia Belle Mason Room is dedicated to the memory of this beautiful young girl who visited Animal League America and it showcases senior cats. Julia touched many hearts with her courage and sweetness; her loving spirit still inspires us.

Bianca's Furry Friends Feline Adoption Center is truly unique and a must-see destination for cat lovers and the national humane community.



From Dream to Reality

Beth Stern had a vision. She was the guiding light behind the design and completion of BFF. As always, her first concern was how to make the life of shelter cats better and get them into loving homes more quickly. Not only did she provide inspiration and ideas, but she spearheaded the BFF capital campaign, lending her presence to major fundraisers throughout the years.

Thank you, Beth. We are grateful for your ongoing commitment and your many roles as national spokesperson, foster parent, and board member. We think of you every day as we see how happy and content the cats are in their free-roaming rooms. Without you, the dream of BFF would not have been possible.





PEPPERMINT

North Country Initiative

Fighting to End Feline Suffering

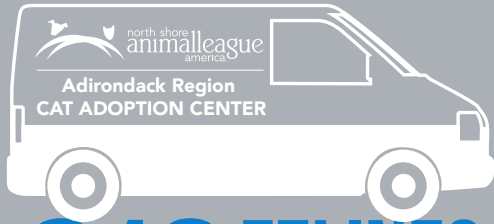
By spaying or neutering more than 2,800 cats to date, our North Country Initiative in Upstate, NY, is greatly alleviating the suffering caused by overpopulation in the region.

“
Since its inception, the North Country Initiative has saved the lives of over 2,500 cats.
”

However, this holistic program, does even more for the welfare of local felines by conducting rescues and promoting adoptions at its no-kill Adirondack Region Cat Adoption Center. Since its inception, the program has saved the lives of over 2,500 cats and, with the opening of Bianca’s Furry Friends Feline Adoption Center, the cat rescues from the Adirondacks to Long Island will increase, enabling us to save even more.

Peppermint, one of the more memorable rescues of 2019, was found in a backyard with severe injuries. She was rushed to our Pet Health Centers in Port Washington, NY for surgery to amputate her left leg and mend her right hip. Because of the quick response and coordination between our Adirondack Region and Port Washington teams, not only was Peppermint’s life saved, but she is able to walk again and has been adopted by her foster mom!

2019 NORTH COUNTRY INITIATIVE STATISTICS



810 FELINES
RESCUED

606
ADOPTED OR
TO BE ADOPTED

19 RETURNED
TO OWNERS



418 ADULTS
392 KITTENS

575 WERE TRAPPED
FROM OVERPOPULATED SITES
199 WERE SURRENDERED
BY THEIR OWNERS

185 RETURNED TO
MANAGED COLONY

961 SPAY/NEUTERS

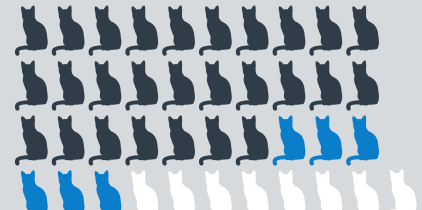
2015-2019 CUMULATIVE



2,514 FELINES RESCUED



1,702 ADOPTED OR TO BE ADOPTED



2,768 SPAY/NEUTERS



121 RETURNED
TO OWNERS

691 RETURNED TO
MANAGED COLONY





Emergency Rescue Team Braves Dorian's Harsh Wind and Rain

Donated supplies were loaded into one of our Mobile Rescue Units, and the team headed south.

As soon as Hurricane Dorian slammed its way into the Caribbean in September, our Emergency Rescue Team members, Karla Agostinello and Ted Moriates, reached out to shelter partners in the storm's path to lend our aid. Supplies from a donation drive were loaded into one of our Mobile Rescue Units, and the team headed south. They first rendezvoused with the Outer Banks SPCA, dropping off supplies and picking up homeless dogs and cats. Next, they deployed to the Horry County Animal Care Center in South Carolina and took in more animals in danger – not just from Dorian, but they could have been euthanized due to overcrowding in the shelter.

As the team began their return journey, they received an urgent call from Lakeside Animal Rescue in South Carolina. Six Pittie puppies with medical issues at another congested shelter desperately needed our help. Karla and Ted immediately made the detour to save even more lives.

We rescued more than 50 animals from the hurricane's track and possible euthanasia. "We made room by taking the babies who were already at the shelters, so any animals displaced by the storm had a place to go," said Karla. These lucky survivors all found loving families and homes of their own because of our quick disaster response.

Traveling Halfway Across the World to Find a New Life

In 2019 we partnered, for the first time, with K9 Global Rescue to bring dogs from a South Korean dog meat farm to a new life in the United States. After more than 20 hours traveling, the tired dogs arrived at a New York City airport. Our Rescue Team then transported them to our Port Washington, NY campus.

As the world's largest no-kill rescue and adoption organization, we were ready to provide assistance to this group of former combat veterans. K9 Global Rescue works with organizations worldwide for the humanity of dogs and all animals, striving to end the cruelty and slaughter of dogs for the dog meat trade.

All of the dogs are Jindo mixes — a loyal and intelligent breed from an island off the coast of South Korea. Hawkeye, who had been the guard dog at the dog meat farm, lived on a seven-foot chain with a tiny shelter; the others were all rescued from cages.

The dogs have adjusted well to life in the United States and they're learning how to be pets for the first time. Okami, another of the rescues, is adopted and has a dog sibling named Lewis. "At first Okami was reserved, but she's really come out of her shell. She's super smart and very spunky," laughed Serena, Okami's new mom. "She's loving being a family dog." Hawkeye has a dad and he's enjoying his new life. He loves romping on the beach and his daily walks.

These dogs are survivors. They've turned their backs on a horrible past and are moving towards a bright future as treasured pets.





Abandoned Feline Finds New Hope and Healing

Archie arrived at our Pet Health Centers from an overcrowded municipal shelter with two severe wounds on the left side of his face and a mass on the outside of his nose. This eight-year-old cat was also underweight, dehydrated, had severe dental disease, and tested positive for feline immunodeficiency virus. Archie's prognosis was poor, but luckily he came to the right place.

Once Archie was stable, Dr. Mark Verdino, our Chief of Veterinary Staff, performed a sedated exam. He found horrific dental issues so he did multiple tooth extractions. He drained an abscess in Archie's sinuses and repaired a hole that had opened between a nasal passage and his left eye. Dr. Verdino decided to do a biopsy on the mass —happily there was no cancer.



He spent months healing and being cared for by our medical staff. As a result of the severe upper respiratory infection, Archie would always have noisy breathing and congestion. Once he was eating well, the time came for him to go up for adoption.

Yasmine saw Archie's photo on the Animal League America website and read his sad story. She told her boyfriend they had to go meet him right away. When they met, Archie plopped himself in both of their laps and they adopted him the same day. Yasmine says he is so sweet, purrs all the time, and loves to snuggle with his special blanket. Archie's journey took him from ill health and abandonment in the city streets to being a cherished pet in a loving family.

Tiny Poodle's Battle to Recover

Getting hit by a car was the start of an uphill battle for survival for Prince, a senior, eight-pound poodle. Our Rescue Team brought him from an overcrowded, municipal shelter with limited resources to our Pet Health Centers. He had suffered multiple severe injuries including several fractures to his pelvis and a badly broken left hind leg with possible nerve damage.

He was rushed into surgery and a rod was placed to repair the leg fracture. After several days, there was still no neurological response in his left hind leg, but the right leg had some function. Unfortunately, the right side of his pelvis had shifted and wasn't stable. Still our medical staff wasn't giving up on Prince. They decided that the best chance for a working right hind limb was to go back in and surgically fix the pelvis.

This plucky pup never gave up! He underwent months of physical therapy, including lasers and massage. Eventually Prince was able to use his right hind limb for stability while hopping around. His left hind limb never recovered, but he's not in pain. Prince was fitted with a special cart with his own license plate and now he zips around.

Jeanette, an adopter with a big heart, stepped forward after seeing Prince's photo and reading his story. Prince now has three other fur siblings—two adult miniature poodles and a cat. Jeanette says he fits in great in her home! He keeps up with his canine siblings outside by running along with his cart, but now sometimes he runs without it! With the expertise of our dedicated staff and his fighting spirit, Prince miraculously survived and is thriving in his new home.





Building Bridges, Saving Lives

In March of 2019, students arrived in the early morning hours at the Mitchell County Animal Rescue in Spruce Pine, North Carolina, to prepare 19 cats and four dogs for the long trip to our Port Washington, NY campus. Leading the effort was Mutt-i-grees® Ambassador Ian Burseson, a student at Harris Middle School.

School has never been easy for Ian as he has autism spectrum disorder, but then he met school dog, Ruby. They clicked, and since then, Ian, with the help of Ruby and Principal Michael Tountasakis, has made tremendous progress, socially, emotionally, and academically.

The 23 pets arrived on Long Island the following day. Waiting to meet them with open arms was another contingent of excited Mutt-i-grees students, in this case from M.S. 88 Peter Rouget School in Brooklyn. Ambassadors Theodore Yochim and Kyle Doodnauth (2018-2019) organized a welcome committee to help the animals feel loved as they arrived at our Adoption Center. The principal of M.S. 88, Ailene Mitchell, is a long-time supporter of the Mutt-i-grees® Curriculum.

2019–2020 MUTT-I-GREES NATIONAL STUDENT AMBASSADORS

NEW YORK

CHURCHILL SCHOOL AND CENTER

- 1 Macy – age 11
- 2 Ivan – age 13

ROOSEVELT SCHOOL

- 3 Jayla – age 10

P.S. 596X

- 4 Matthew – age 10

M.S. 88

- 5 Mitchell – age 13
- 6 Jasmine – age 13

WESTHAB, INC. SONYC AT ATMOSPHERE ACADEMY

- 7 Yesibel – age 11

CONNECTICUT

STEPPING STONES CHILDREN'S MUSEUM

- 8 Sandra – age 14
- 9 Trisha – age 15

NEW JERSEY

H.C. JOHNSON ELEMENTARY SCHOOL

- 10 Chloe – age 9

FLORIDA

EAST LAKE ELEMENTARY SCHOOL

- 11 Kalani's P.A.C.K – ages 5-12

ST. CLOUD ELEMENTARY SCHOOL

- 12 Steven – age 10

NORTH CAROLINA

HARRIS MIDDLE SCHOOL

- 13 Ian – age 13
- 14 Hallie – age 13

KENTUCKY

PAUL BLAZER HIGH SCHOOL

- 15 Abby – age 15

ARKANSAS

CLINTON HIGH SCHOOL

- 16 Keegan – age 14

OKLAHOMA

HANDS HELPING PAWS, INC.

- 17 Gracie – age 14
- 18 Hailey – age 15
- 19 Kaylee – age 14

CALIFORNIA

FENTON STEM ACADEMY

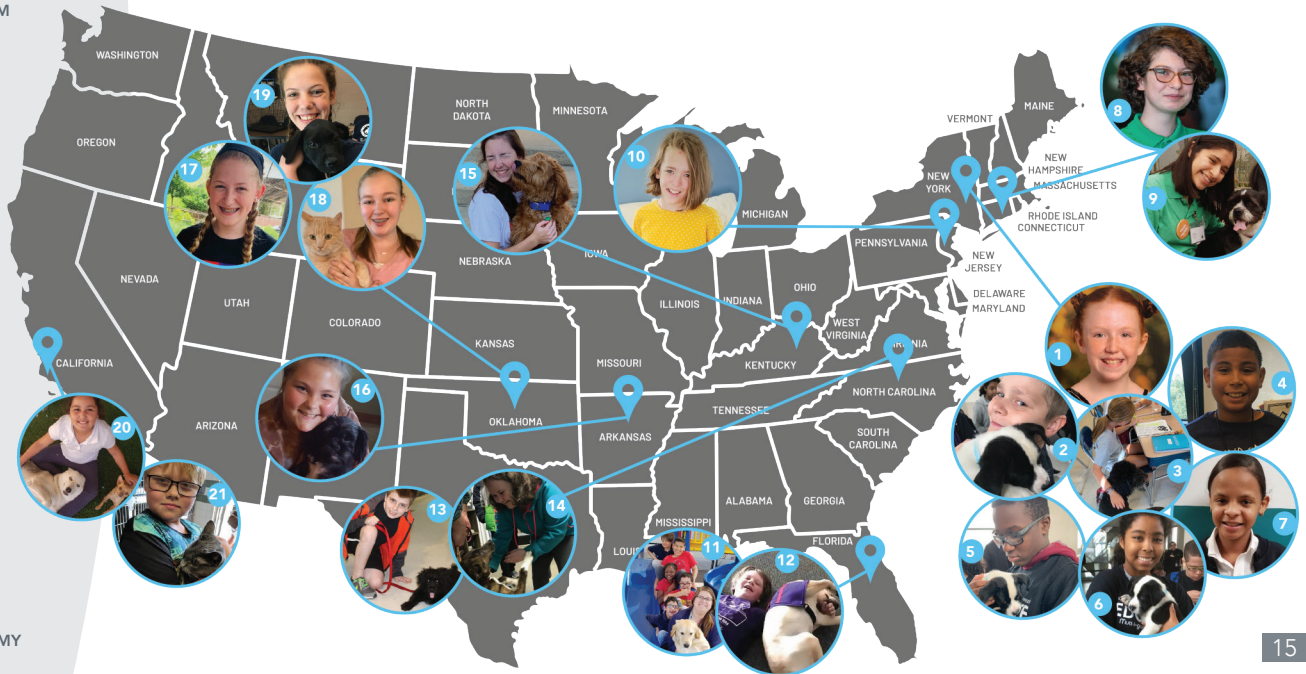
- 20 Eymi – age 9

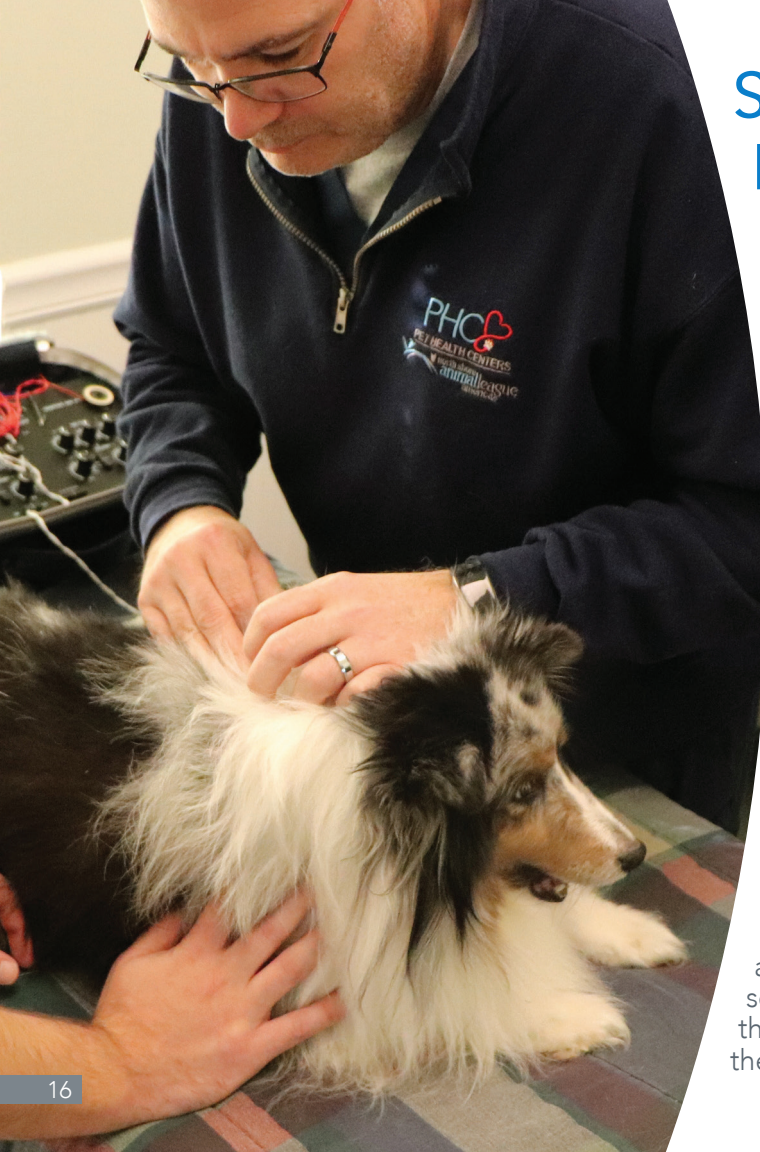
FENTON CHARTER LEADERSHIP ACADEMY

- 21 Nicholas – age 7

Ian, Theodore, Kyle, and their classmates had never met, but they shared an affinity for pets that is nurtured by their participation in the Mutt-i-grees Curriculum. The New York students said they felt a “very big” connection to their North Carolina counterparts. After the transport, the students Skyped to get acquainted, shared ideas and experiences, and discussed what they want to do to help animals even more.

At the 2019 Get Your Rescue On® Gala, we presented The Humane Leadership Awards to both principals involved in this collaboration that bridged an almost 700-mile distance and involved their students directly with humane relocation of dogs and cats from North Carolina to New York. This single event demonstrates the power of the Curriculum to save lives, create connections, and pave the way to a more humane future.





Spotlight on Don and Karen LaRocca Pet Wellness Center

Holistic Therapy Gets Ollie Moving Again

Ann and Craig's seven-year-old Shetland Sheepdog, Ollie, suddenly could not walk at all. His spine looked normal according to an x-ray taken by their local veterinarian. Tests, performed at a specialty veterinary hospital, had the veterinarians suspecting that Ollie had a "kind of a stroke." No one knew how to help him and his parents were desperate.

Then they were referred to our Don and Karen LaRocca Pet Wellness Center. Dr. Mark Verdino, Senior Vice President and Chief of Veterinary Staff, is trained in alternative therapies and he examined Ollie. He recommended six sessions of acupuncture treatment.

In one of Ollie's sessions, Dr. Verdino put the needles along Ollie's spine and down his left rear leg as he sat calmly. "This time, Ollie felt the insertion of the needles into his leg and foot and withdrew it. This is a good sign," commented Dr. Verdino. Ollie's acupuncture needles were then hooked to the electro-acupuncture machine for 20 minutes to stimulate the nerves.

"There is massive improvement. The acupuncture has definitely moved him along faster to walk again," declared Ollie's dad, Craig. "Over the weekend, he was running around the yard." After two more acupuncture sessions, Dr. Verdino recommended the aqua therapy tub so Ollie can engage his muscles again. Ollie's parents are so grateful that their dog is walking, even running, and loving his life again due to the power of holistic healing.

A Recovery Center for Pups with a Deadly Disease

Hundreds of rescue puppies have survived the deadly and highly contagious Parvo virus since the opening of our Freed Special Recovery Center on Animal League America's Port Washington, NY campus in November 2016. With proper care, Parvo puppies can recover — but many in shelters across the U.S. don't survive. Life threatening symptoms include fever, vomiting, diarrhea, dehydration, loss of appetite, and secondary bacterial infections.

"I'm not aware of a facility of this size anywhere else that can handle this many sick animals," said Dr. Mark Verdino, Senior Vice President and Chief of Veterinary Staff at Animal League America. "With aggressive treatment provided in the Recovery Center, we see a mean survival rate for Parvo puppies of about 90 percent."

Eugene and Snowball are Parvo survivors. Eugene was an eight-week-old pup who recovered from the virus, but then he succumbed to pneumonia and an antibiotic-resistant infection. "Between the length of time it took for Eugene to recover and the costs associated with it, he would not have made it through this anywhere else," stated Dr. Marina Tejada, Supervising Veterinarian at our Pet Health Centers.

Snowball arrived as a tiny, seven-week-old puppy who could not walk. "Parvo hit Snowball hard. He had vomiting, diarrhea, loss of appetite, and hind limb weakness," declared Dr. Tejada. Snowball pulled through, but it took several months of intensive care by the veterinary team. Eugene and Snowball are alive — and hundreds of other homeless puppies — due to our top-notch Recovery Center and the dedication of its skilled staff.



EUGENE



SNOWBALL



THIS YEAR'S LIFESAVING
WALK & WAG RAISED
\$105,000!

EVENTS THAT SAVE LIVES

Third Annual Walk & Wag is a Howling Success

Nearly 500 people walked with their dogs during the Third Annual National Walk & Wag, whether as individuals, with families, or with corporate teams. The main event took place on Saturday, September 28 at North Hempstead Beach Park in Port Washington, NY, along with virtual walks occurring nationwide.

In Port Washington, the bright, sunny skies and warm temperatures on the morning of the walk helped set a festive mood. Walkers visited our vendor fair, challenged their pups with the doggy agility course, took a peek at adoptable dogs and pups on the Mobile Adoption Unit, and listened to live music. A great time was had by all, canines and humans!

Some of the event's sponsors included Purina®, our presenting sponsor, Boehringer Ingelheim, and Allstate®. Corporate teams who participated were Zeta Global, Avalon Bay, and Direct Mail Processors (DMP), who held the largest virtual walk from their headquarters in Maryland. This year's lifesaving Walk & Wag raised \$105,000!

Team Animal League Runs its 10th TCS New York City Marathon

On Sunday, November 3, 40 runners represented Team Animal League and ran 26.2 miles through New York City's five boroughs. These inspirational supporters raised \$131,000 for Bianca's Furry Friends Feline Adoption Center, each runner contributing a minimum of \$3,000.

We also celebrated the Team's Captain, Scott Guber, for leading and guiding our runners for all 10 marathons. Team Animal League has raised an incredible \$1.5 million since 2008. Our ongoing presence in the marathon raises our profile in New York and beyond, helping us save even more animal lives.

25th Annual Global Pet Adoptathon® Saves Lives Worldwide

Our 2019 Global Pet Adoptathon in May, in conjunction with our shelter and rescue group partners, saved the lives of more than 20,000 shelter pets by finding them loving, happy homes. There was a wonderful outpouring of support for adoption events in more than 1,000 towns and cities in all 50 states and 16 countries around the world.

Meanwhile, hundreds of dogs, cats, puppies, and kittens awaited adopters at Animal League America's 2019 Global Pet Adoptathon kick-off weekend on May 4 and 5 at our Port Washington, NY campus. Every year, at this premiere adoption event, there is an amazing turnout of people from throughout the tristate looking to adopt our rescue animals. This year was no different and 239 animals found responsible families to call their own. Sponsored by Purina® with Supporting Sponsor Swiffer®, adopters were treated to give-a-ways, live DJs on campus, and free Puppy and Dog Orientation classes offered by our Pet Behavior Department.

EVENTS DURING THE MONTH
OF GLOBAL PET ADOPTATHON
IN THE U.S. AND 16 OTHER
COUNTRIES GENERATED

20,000
ADOPTIONS IN 2019.



OUR STATE-OF-THE-ART
MOBILE ADOPTION UNITS TRAVELED
THROUGH 51 CITIES IN 38 STATES —
SAVING THE LIVES OF
2,067
HOMELESS PETS!

Adoptions Galore during the 19th Annual Tour for Life®

The 19th Annual Tour for Life, the world's largest cooperative lifesaving adoption event, kicked off on February 20, 2019 in Port Washington, NY. By the time the tour concluded in New York City, our state-of-the-art Mobile Adoption Units had traveled through 51 cities in 38 states — saving the lives of 2,067 homeless pets!

Florida was the first stop on the national route with events in the cities of West Palm Beach and Miami. It was an amazing weekend with more than 100 dog and cat adoptions. At another Tour for Life stop in Pensacola, our shelter partner was thrilled that two of their longest shelter residents, Lugh and Cashmere, were adopted and a total of 133 pets went home to loving families. Tour for Life then rolled on to Louisiana, Texas, New Mexico, Arizona, Utah, Nevada, Colorado, and California among other states. Meanwhile, the local route supported events with shelter partners in New Jersey, Pennsylvania, Delaware, Maryland, Kentucky, and Ohio.

"Tour for Life just keeps getting bigger and better every year," said Anthony Angioletti, Director of Offsite Adoption Programs. "We welcome new partners every year. Everyone is united in our mission to promote the rescue and adoption of homeless companion animals."



1st Annual Giving Day was a Rousing Success!

On May 1, 2019, we initiated our 1st Annual Giving Day in honor of our 75th year of saving lives. We were able to commemorate our Founder's Day and also launch our Global Pet Adoptathon®, our premiere global pet adoption event, sponsored by Purina®.

The Rachael Ray Foundation™ kick-started our Giving Day campaign with a generous donation of \$250,000. A special website was launched with a call to action and pledge for no-kill awareness, a countdown clock, and a create-a-fundraiser section. The campaign continued until May 31.

On Founder's Day, at our Port Washington, NY campus, we held tours and we highlighted older dogs and cats for adoption on one of our Mobile Adoption Units. Employees, volunteers, and visitors were able to make toys for the animals and refreshments were served under our decorated tent. Corporate partners and New York City Public Library branches (using our Mutt-i-grees® Curriculum) participated by collecting supplies for our homeless pets.

We were able to bring in 94% of our original goal of \$500,000 — some of the revenue generated was from the eBay Give at Checkout, Facebook in-platform efforts, and the Bloomingdale's in-store event. Proceeds benefited the Bianca's Furry Friends Feline Adoption Center.



THE RACHAEL RAY FOUNDATION
KICK-STARTED OUR GIVING DAY
CAMPAIGN WITH A
GENEROUS DONATION OF
\$250,000.



NO KILL GIVING DAY

//// //// **MAY 1ST** ////

#nokillgivingday
animalleague.org



Volunteers Do It All!

Any visitor to our Port Washington, NY campus would be sure to meet busy, smiling people in red shirts darting around to complete important tasks. These are our 336 on-site volunteers, who truly do it all! Then there are the 115 foster parents who are off-site and care for animals in their homes that are not yet ready for adoption. In 2019, all of these incredible volunteers donated a total of 175,554 hours towards our mission to Rescue, Nurture, Adopt, and Educate.

In 2019, volunteers donated a total of 175,554 hours towards our mission to Rescue, Nurture, Adopt, and Educate.

Our volunteers play a crucial role in the organization's success! Their versatility and dedication to our mission is strong and enduring. In addition to finding our rescue pets responsible and loving homes, our volunteers assist in the daily operation of the Adoption Center including cleaning, feeding, and caring for the animals. They also take the time to socialize and comfort rescue pets behind the scenes.

Volunteers represent us at special events, community outreach, and media opportunities. They assist in the training of new volunteers and serve as mentors. They walk and exercise the dogs regardless of heat, rain, or snow. Foster parents care for medically needy dogs, under-socialized puppies, shy felines, and orphaned kittens—their love giving them a second chance.

Animal League America is truly grateful each and every day for their lifesaving efforts—we couldn't do it without them. We know that our rescue pets are grateful as well!

Give a Gift that Helps Us Save Homeless Pets

Pet lovers who have made a legacy gift are a treasured group of donors from across the country whose generosity will ensure that we can remain the world's largest no-kill rescue and adoption organization far into the future. Become a member of The Pet Protectors Society® by leaving a gift as part of your will or trust or by adding our organization as a beneficiary of a Transfer After Life account, life insurance policy, retirement account, or donor advised fund.

Did you know that our Safe Haven® Surviving Pet Care Program can be funded through your legacy gift? In this way, you can have peace of mind that your pet family members are taken care of in the event something happens to you.

For more information, visit animalleague.planmylegacy.org

All requests for information are at no obligation.

Why Give Monthly?

If you truly care about animals, you can greatly expand our efforts to save homeless pets from euthanasia. Knowing that we are receiving donations every month allows us to plan ahead and do more for abandoned animals: rescue more, provide more critical medical care, and find more safe and happy homes.

Sadly, some of the dogs and cats that come to us have been abused or neglected, and others are injured or suffer chronic illnesses.

There are several monthly giving programs, including the Pet Sponsorship Program, that allow you to become an essential part of a grateful pet's life and enable us to continue the care that these special needs pets deserve. Here are two of these pets:

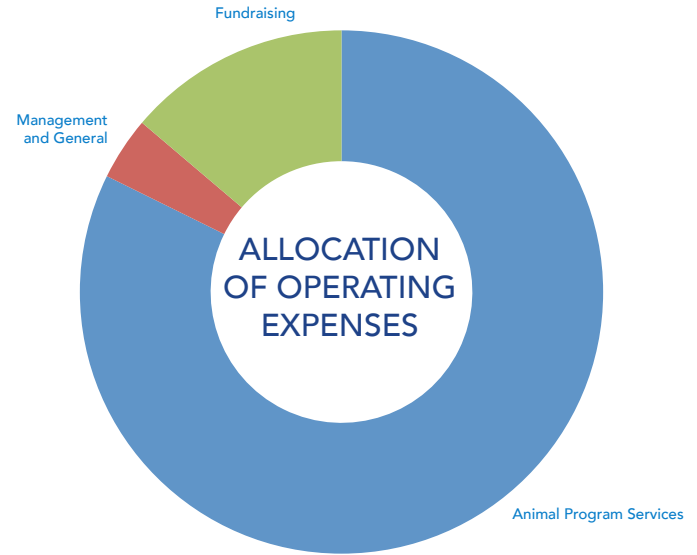
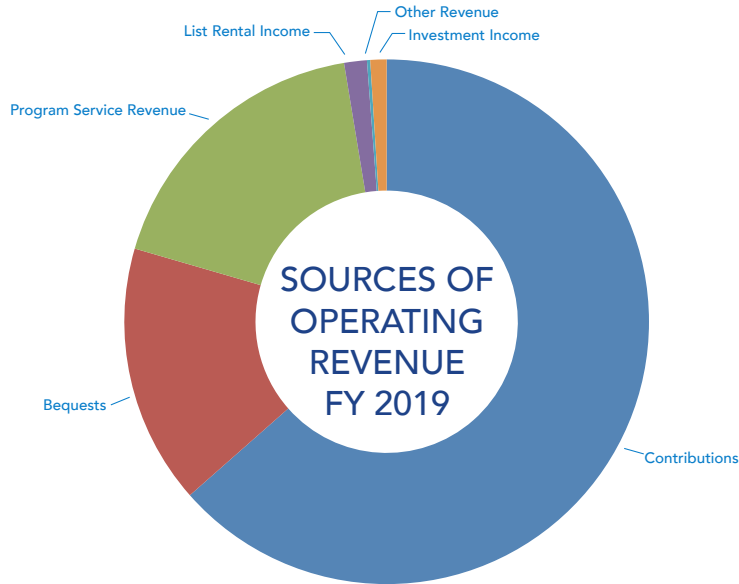
Apollonia was rescued as one of many cats from a hoarding situation. She was tiny and emaciated when she came to us — it turns out she'd been suffering from irritable bowel disease. With the monthly support from her Sponsors, Apollonia and her new family don't have to worry about resources for her care and she can be a pampered pet.



Rosie, a Hound mix rescued from Tennessee, could not put on weight, started having fainting spells, and was suffering from anxiety. Tests showed that Rosie has heart disease, digestive tract issues, and regenerative anemia. She requires several medications and her emotional and medical needs will be met by the Pet Sponsorship Program for the rest of her life.

2019 FINANCIAL STATEMENTS

Consolidated Statement of Financial Position as of December 31, 2019



		% of Income
Contributions	\$ 29,063,906	63.5%
Bequests	\$ 7,319,832	16.0%
Program Service Revenue	\$ 8,183,401	17.9%
List Rental Income	\$ 655,013	1.4%
Other Revenue	\$ 98,961	0.2%
Investment Income	\$ 463,526	1.0%
Total Income	\$ 45,784,639	100.0%

		% of Expenses
Animal Program Services	\$ 33,839,982	82.3%
Management and General	\$ 1,606,839	3.9%
Fundraising	\$ 5,689,780	13.8%
Total Expenses	\$ 41,136,601	100.0%



ASSETS

Cash and cash equivalents	\$ 3,906,561
Restricted cash	13,477,631
Investments	11,314,746
Bequests receivable	129,376
Land, buildings, and equipment	26,288,419
Other assets and prepaid expenses	3,022,789
	<hr/>
Total Assets	\$ 58,139,522
	<hr/> <hr/>

LIABILITIES

Accounts and accrued expenses payable	\$ 4,442,315
Annuity payment liability	629,647
Accrued pension benefit obligation	5,806,730
Line of Credit	1,850,000
	<hr/>
Total Liabilities	\$ 12,728,692
	<hr/>

NET ASSETS

Without Donor Restrictions:	
Available for operations	\$ 4,479,897
Net investment in property and equipment	26,288,419
With Donor Restrictions	14,642,514
	<hr/>
Total Net Assets	\$ 45,410,830
	<hr/>
Total Liabilities and Net Assets	\$ 58,139,522
	<hr/> <hr/>



The Pet Protectors Society®

This list celebrates the people who have made a legacy gift for the animals of the future. IHO denotes In Honor of... and IMO denotes In Memory of...

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We mourn the loss of the following members who have left us: (Deceased May 2019 through April 2020)

William Banks
Alfred J. Barbano Jr.
Karen Baizerman
Earlene Barry

John Boiteau
Garnett W. Bow
John Caspersen
Roger Cohen

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Adrienne Dawn
Mara Dee Gold
Irja Hamlet

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